



**DENVER  
METRO  
CHAMBER  
OF COMMERCE**



# 2008 Business Excellence Forum

The Denver Metro Chamber of Commerce and the Denver Metro Small Business Development Center (SBDC) are proud to present the 2008 Business Excellence Forum. This program is designed for all types of professionals coming from all types of businesses. Please don't miss this opportunity to gain a wide variety of expertise under one roof – all in one day

**Wednesday, August 20, 2008, 3333 Regis Blvd., Denver, CO 80221**

## Schedule of Events

8:15 – 9:15 am Kick-Off w/ Keynote session  
 9:30 - 10:45 am Session 1  
 10:45 – 11:00 am Break  
 11:00 – 12:15 pm Session 2  
 12:15 – 1:30 pm Lunch

1:30 – 2:45 pm Session 3  
 2:45 – 3:00 pm Break  
 3:00 – 4:15 pm Session 4  
 4:15 – 5:00 pm Networking  
 and drawings for prizes

### Track 1 Business Basics

**Session 1**  
Creating an Effective PR Plan

**Session 2**  
Listening to Your Business

**Session 3**  
Networking – How to Meet Your Next Client

**Session 4**  
Turning Your Contacts into Leads

### Track 2 Business Essentials

**Session 1**  
Do It Yourself Survey Results

**Session 2**  
The Physics of Closing

**Session 3**  
PayPer-Click Marketing

**Session 4**  
Effectively Managing Your Salespeople

### Track 3 Professional Development

**Session 1**  
I'm Sorry, What was Your Name?

**Session 2**  
The Guiding Write: How to Direct and Navigate your Readers

**Session 3**  
6 Strategies for Greater Business Success

**Session 4**  
REGIS UNIVERSITY  
Management Development Course

### Host and Gold Sponsor



**\$30 for Denver Metro Chamber of Commerce members, \$55 for non-members**

\*Price includes breakfast, lunch, networking and up to four training sessions.

**For more information or to register, please go to [www.denverchamber.org](http://www.denverchamber.org)**

**or call Kali at 303-620-8027 with questions**